

BVDC Members-Only Business Advertising Package

BVDC members who have businesses they would like to advertise can purchase this members-only advertising package at a cost of \$50 per year.



The package includes advertisements via the following BVDC communications:

- Business card size ad in **Newsletter**
- Business card size ad in the annual printed **Directory**
- Ad on the BVDC **website** (“Marketplace” page, which also contains member classifieds and BVDC merchandise for sale)
- Ad featured on the BVDC **Facebook** page for one month, then visible in the general posts for the remainder of the year
- Optionally, an article featuring the member’s business services/products to appear in one monthly **Newsletter**
- Optionally, the member may provide printed ad literature to be made available at General Meetings.

The advertising “year” is coterminous with the membership year, no matter when the member decides to purchase the package during the year. The annual rate will not be pro-rated.

How to Purchase

1. The ad package can be purchased at the same time the member renews their BVDC membership each year - this option will be included in both the printed and online membership form.
2. If the member wants to purchase the ad package during the year, visit the “Marketplace” page on the website (www.bvdc.org) to pay online using a PayPal button (Note: you do not need to have a PayPal account to do this; you can use a non-PayPal credit card).

Process

After purchasing the ad package, the member needs to contact Debby Donovan (debby.donovan@comcast.net or 856-981-1868) to initiate the process to develop the ad content.

The following items need to be provided to Debby:

1. If the member already has a **business card**, please scan and email or snail-mail a card to Debby Donovan (47 Quaker Neck Rd, Salem, NJ 08079). If no business card, please provide the equivalent content (business name, contact info, type of product/service, etc.)
2. If the member has a **business logo**, please send a digital image so it can be used on our website.
3. If the member has a website, please provide the **URL** so it can be linked on our website.
4. If the member would like to have an **article** about their business appear in the Newsletter, please provide the article content and any photos to Debby (email is best).